

ANANDA MAHAVIDYALAYA, BURDWAN

(GOVT. SPONSORED)

ESTD-1964

P.O- Sripally ★ Dist- Purba Bardhaman ★ Pin-713103 ★ W.B NAAC Re-Accredited (2nd cycle, B+ with PG in Chemistry)

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No	/V.M.	Date :
From: Principal /	Teacher-in-Charge & Secretary	

CRITERIA 3.4.3

Report of extension and outreach programs conducted by Vivekananda Mahavidyalaya, Burdwan through NCC and NSS for the session 2018-2023





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Activities for the session 2018-2019

SI. No.	Name of the activity	Organising unit/ agency/ collaborating agency	Year of the activity	Number of students participated in such activities
1	Tree Plantation programme	NCC, Coy 4/3. Vivekananda Mahavidyalaya, BWN	25.08.2018	104
2	NCC Day celebration	NCC, Coy 4/3. Vivekananda Mahavidyalaya, BWN	25.11.2018	125
3	AIDS Awareness Rally	NCC, Coy 4/3. Vivekananda Mahavidyalaya, BWN	01.12.2018	98
4	Rally on Mega Pollution-Chemical fertilizer and organic fertilizer	NCC, Coy 4/3. Vivekananda Mahavidyalaya, BWN	02.12.2018	73
5	Rally on Swachhata Pakhwada	NCC, Coy 4/3. Vivekananda Mahavidyalaya, BWN	10.12.2018	102
6	Cleanly drive activities	NCC, Coy 4/3. Vivekananda Mahavidyalaya, BWN	18.12.2018	82
7	Rally on Foot policing- Swachhata, green city clean city, drug avoidence, road discipline	NCC, Coy 4/3. Vivekananda Mahavidyalaya, BWN	24.12.2018	79
8	Blood Donation Camp by Red Cross	NSS Unit, Vivekananda Mahavidyalaya, BWN	17.05.2019	153





Email: vmprincipal2012@gmail.com, M: 7384634726 Phone No: 0342-2541208 (Day Office), 2541521 (Morning Office)

Fax No: 0342-2646916

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1. Tree Plantation programme (25.08.2018)

No. of students participated: 104

Organized by: NCC Unit

NCC unit and College authority of Vivekananda Mahavidyalaya, Burdwan organized a tree plantation programme in this day. A total 75 saplings had been planted by the Principal, Teachers, Staff members and students of the College around the College area.

2. NCC Day Celebration (25.11.2018)

No. of students participated: 125

Organized by: NCC Unit

The nation looks forward to NCC, to inculcate the values of discipline, national unity and selfless service amongst our youth. The NCC raising day was celebrated in our College in this day through social development programmes.

3. *AIDS Awareness Rally* (01.12.2018)

No. of students participated: 98

Organized by: NCC Unit

NCC unit organized a rally to raise awareness about AIDS in local area. With 98 students actively participating, along with teachers and staff members. Awareness campaigns like these play a crucial role in educating communities and promoting health and well-being.

4. Rally on Maga Pollution-Chemical fertilizer and organic fertilizer (02.12.2018)

No. of students participated: 73

Organized by: NCC Unit





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NCC unit organized a rally in National Pollution Control Day. The theme of the rally was to campaign about Maga Pollution created by the use of Chemical fertilizer and organic fertilizer in agricultural land.

5. Rally on Swachhata Pakhwada (10.12.2018)

No. of students participated: 102

Organized by: NCC Unit

NCC unit of Vivekananda Mahavidyalaya organized a rally in the local area on "Swachhata Pakhwada. The motive of the rally was to campaign "Clean India, beautiful India".

6. Cleanly Drive Activities (18.12.2018)

No. of students participated: 82

Organized by: NCC Unit

NCC Unit of Vivekananda Mahavidyalaya organized College campus and local area cleaning like every year. Total 82 cadets participated in this cleanly drive Programme.

7. Rally on Foot policing-Swachhata, green city clean city, road discipline (24.12.2018)

No. of students participated: 79

Organized by: NCC Unit

A rally was organised by NCC unit of the Vivekananda Mahavidyalaya as anti-pollution drive. Students of the College participated in the rally to raise awareness about road discipline also.

8. *Blood Donation Camp* (17.05.2019)

No. of students participated: 153

Organized by: NSS Units





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A Blood Donation Camp was organized in our College by NSS units. Doctors of Red Cross gave their services in the blood donation camp. Many students, Teachers and College staffs donated blood and became a part of the programme.





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Activities for the session 2019-2020

SI. No.	Name of the activity	Organising unit/ agency/ collaborating agency	Year of the activity	Number of students participated in such activities
1	Cleaning of Park	NSS & NCC Unit, Vivekananda Mahavidyalaya, BWN	10.07.2019	280
2	AIDS Awareness Programme	NCC, 4 Bengal Bn NCC	12.08.2019	265
3	Statue Cleaning	NCC, 4 Bengal Bn NCC	14.08.2019	170
4	Tree Plantation	NCC & NSS Units, Vivekananda Mahavidyalaya, Burdwan	25.08.2019	180
5	Cleaning Vivekananda Mahavidyalaya Burdwan Complex	NCC Unit, Vivekananda Mahavidyalaya, BWN	02.10.2019	130
6	SAFE DRIVE SAVE LIFE Rally	NCC Unit, Vivekananda Mahavidyalaya, BWN	20.11.2019	120
7	Gender issues/ Women Empowerment Programme	College women cell & NSS, Vivekananda Mahavidyalaya, BWN	16.12.2019	290





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1. Cleaning of Park (10.07.2019)

No. of students participated: 280

Organized by: NSS & NCC Units

NSS &NCC Units of Vivekananda Mahavidyalaya organized a cleanliness and sanitation programme as part of the "Swachh Bharat programme" in local parks of Burdwan Town. The main purpose of this programme was to campaign about anti-pollution and make the city green.

2. AIDS Awareness programme (12.08.2019)

No. of students participated: 265

Organized by: NCC Unit

College authority and the NCC unit collaborated to organize a rally aimed at raising awareness about AIDS and its prevention. Such initiatives are crucial in educating communities about the importance of safe practices and understanding the disease.

3. *Statue Cleaning* (14.08.2019)

No. of students participated: 170

Organized by: NCC Unit

In this day, NCC unit of Vivekananda Mahavidyalaya made a drive to clean the Statues of nearby area and the programme was marked as "Swachh Bharat programme". 170 students were divided in small groups and cleaned the Statues in the local areas and College premises.

4. Tree Plantation (25.08.2019)

No. of students participated: 180

Organized by: NCC & NSS Units





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NSS & NCC Units of Vivekananda Mahavidyalaya organized tree plantation programme in College campus like every year. Teaching and other Staff members, Principal and students of the College actively participated in the event. A total 50 saplings had been planted around the College play ground to make a green area.

5. Cleaning Vivekananda Mahavidyalaya, Burdwan Complex (02.10.2019)

No. of students participated: 130

Organized by: NCC Unit

NCC cadets participated in "Swachh Bharat Programme" through cleaning the Institute complex in this day. They cleaned the play grounds and drains of the College premises thoroughly.

6. SAFE DRIVE SAVE LIFE Rally (20.11.2019)

No. of students participated: 120

Organized by: NCC Unit

A seminar was organized by NCC Units of the College in this day and in the afternoon; the students participated in a rally like every year to campaign "SAFE DRIVE SAVE LIFE"

7. Seminar on Gender issues (16.12.2019)

No. of students participated: 290

Organized by: Women Cell & NSS Unit

Women Cell and NSS unit of the College organized a seminar in the College seminar hall. Teachers of the Bengali department and Guest faculties delivered lectures on Gender issues and Human empowerment. Girl students of the College attended the seminar and actively participated in question-answer session.





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Activities for the session 2020-2021

SI. No.	Name of the activity	Organising unit/ agency/ collaborating agency	Year of the activity	Number of students participated in such activities
1	Cleaning of Park	NCC Unit, Vivekananda Mahavidyalaya, BWN	25.07.2020	41
2	Statue Cleaning	NCC Unit, Vivekananda Mahavidyalaya, BWN	28.07.2020	45
3	Rally against Open Defecation	NSS & NCC Unit, Vivekananda Mahavidyalaya, BWN	03.08.2020	78
4	Cleaning Vivekananda Mahavidyalaya Burdwan Complex	NSS Unit, Vivekananda Mahavidyalaya, BWN	12.08.2020	43
5	AIDS Awareness Programme	NCC Unit, Vivekananda Mahavidyalaya, BWN	01.12.2020	87
6	National Pollution Control Day	NCC Unit, Vivekananda Mahavidyalaya, BWN	02.12.2020	72
7	SAFE DRIVE SAVE LIFE Programme	NCC Unit, Vivekananda Mahavidyalaya, BWN	15.01.2021	89
8	World Cancer Day observation	NCC Unit, Vivekananda Mahavidyalaya, BWN	04.02.2021	73
9	Tree Plantation	NSS & NCC Unit, Vivekananda Mahavidyalaya, BWN	05.06.2021	110
10	Seminar on Gender issues	College women cell & NSS	10.06.2021	117





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Fax No: 0342-2646916

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1. Cleaning of Park (25.07.2020)

No. of students participated: 41

Organized by: NCC Unit

As part of the "Swachh Bharat programme" NCC Unit organized a cleanliness and sanitation drive in local parks of Sripally area of Burdwan Town. The main purpose of this programme was to create awareness among the students and citizens regarding cleaning and its benefits.

2. *Statue Cleaning* (28.07.2020)

No. of students participated: 45

Organized by: NCC Unit

Cadets of the NCC unit of Vivekananda Mahavidyalaya actively participated in the cleaning of Statues under "Swachh Bharat programme" in this day. 45 students were divided in small groups and cleaned the Statues in the College premises and local areas.

3. Rally against Open Defecation (03.08.2020)

No. of students participated: 78 **Organized by: NCC & NSS Units**

NCC & NSS unit of Vivekananda Mahavidyalaya organized a rally in nearby Panchayet area to increase awareness against open defecation. NCC officer, Teachers, Staff members and students of the College participated in the rally.

4. Cleaning Vivekananda Mahavidyalaya, Burdwan Complex (12.08.2020)

No. of students participated: 43

Organized by: NSS Units





Email: ymprincipal2012@gmail.com, M: 7384634726 Phone No: 0342-2541208 (Day Office), 2541521 (Morning Office)

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NSS volunteers participated in "Swachh Bharat Summer Internship Programme" in this day through cleaning the Institute complex. They cleaned the play grounds and drains of the College premises.

5. AIDS Awareness Programme (01.12.2020)

No. of students participated: 87

Organized by: NCC Unit

NCC unit organized a Seminar to raise awareness about the AIDS and how to prevent it in World AIDS day. In College Seminar Hall, speech was given by Teachers of Microbiology.

6. National Pollution Control Day (02.12.2020)

No. of students participated: 72

Organized by: NCC Unit

The National Pollution Control Day or National Pollution Prevention Day is observed on December 2 every year in India. In 2020 NCC Unit of Vivekananda Mahavidyalaya, Burdwan organized a rally in the local area to aware the common public about the harmful effects of pollution.

7. SAFE DRIVE SAVE LIFE Seminar (15.01.2021)

No. of students participated: 89

Organized by: NCC Unit

A seminar was organized by NCC Unit of the College in this day and, in the afternoon, the students participated in a rally like every year.





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8. World Cancer Day observation (04.02.2021)

No. of students participated: 73

Organized by: NCC Unit

World Cancer Day is observed globally on February 4th each year. NCC unit of Vivekananda Mahavidyalaya organized a rally in the local area. It serves as a crucial platform to raise awareness about cancer, encourage its prevention, detection, and treatment, as well as advocate for improved access to healthcare.

9.*Tree Plantation* (05.06.2021)

No. of students participated: 110

Organized by: NSS & NCC Units

NSS & NCC units and College authority of Vivekananda Mahavidyalaya organized a tree plantation programme on the occasion of World Environment Day on 5th June. A total 100 saplings had been given by the District Forest department for planting around the College area and making the green area.

10. Seminar on Gender Issues (10.06.2021)

No. of students participated: 117

Organized by: Women Cell & NSS Unit

Women Cell and NSS unit of the College organized a seminar in the College seminar hall in this day. Teachers of the Bengali Department delivered lectures on Gender issues and Women empowerment and the venue was College Seminar Hall.





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Activities for the session 2021-2022

SI. No.	Name of the activity	Organising unit/ agency/ collaborating agency	Year of the activity	Number of students participated in such activities
1	Awareness on Environmental Hazards Rally	NSS Unit, Vivekananda Mahavidyalaya, BWN	16.11.2021	93
2	NCC Day Celebration	NCC Unit, Vivekananda Mahavidyalaya, BWN	28.11.2021	147
3	Awareness on Health and Hygiene Rally	NSS Unit, Vivekananda Mahavidyalaya, BWN	30.11.2021	92
4	AIDS Awareness Programme	NCC& NSS Unit, Vivekananda Mahavidyalaya, BWN	01.12.2021	167
5	Tree Plantation	NSS & NCC Vivekananda Mahavidyalaya, BWN	02.12.2021	122
6	Human Rights Day	NCC Unit, Vivekananda Mahavidyalaya, BWN	10.12.2021	95
7	SAFE DRIVE SAVE LIFE Rally	NCC Unit, Vivekananda Mahavidyalaya, BWN	15.01.2022	155
8	Cleaning Vivekananda Mahavidyalaya Burdwan Complex	NSS Unit, Vivekananda Mahavidyalaya, BWN	10.02.2022	76
9	Child Labour Prohibition Campaign	NSS Unit, Vivekananda Mahavidyalaya, BWN	15.03.2022	86
10	Free Health Check Up Camp	NSS Unit, Vivekananda Mahavidyalaya, BWN	16.03.2022	150
11	Prohibition of child marriage: awareness rally	NSS Unit, Vivekananda Mahavidyalaya, BWN	22.03.2022	130





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1. Awareness on Environmental Hazards Rally (16.11.2021)

No. of students participated: 93

Organized by: NSS Units

There are multiple environmental issues in India such as air pollution, water pollution, garbage, domestically prohibited goods and pollution of the natural environment. NSS units of Vivekananda Mahavidyalaya organized a rally on awareness of Environmental Hazards.

2. *NCC Day celebration* (28.11.2021)

No. of students participated: 147

Organized by: NCC Unit

The nation looks forward to NCC, to inculcate the values of discipline, national unity and selfless service amongst our youth. The NCC raising day was celebrated in our College in this day through social development programmes.

3. Awareness on Health and Hygiene Rally (30.11.2021)

No. of students participated: 92

Organized by: NSS Units

A special awareness programme on health and hygiene was conducted by NSS units of Vivekananda Mahavidyalaya. A seminar in the College premises and a rally in the local area were organized to focus the issues of personal healthcare, hygiene and prevention of illness.

4. AIDS Awareness Programme (01.12.2021)

No. of students participated: 167

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Organized by: NCC & NSS Units





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A Seminar was organized by NCC & NSS units of Vivekananda Mahavidyalaya to aware the students about the AIDS and how to prevent it. Speech was given by Teachers of Microbiology of the College.

5. Tree Plantation (02.12.2021)

No. of students participated: 122

Organized by: NSS & NCC Units

NSS & NCC Units of Vivekananda Mahavidyalaya organized a tree plantation programme in College campus like every year. Principal, Governing Body members, Teaching and non-Teaching Staff members and students of the College actively participated in the event.

6. Human Rights Day observation (10.12.2021)

No. of students participated: 95

Organized by: NCC Unit

A programme was organized by NCC unit to campaign "All human beings are born free and equal in dignity and rights."

7. *SAFE DRIVE SAVE LIFE Rally* (15.01.2022)

No. of students participated: 155

Organized by: NCC Unit

A seminar was organized by NCC Unit of the College in this day. Purba Bardhaman District Police officers delivered speeches in order to "SAFE DRIVE SAVE LIFE" campaign and in the afternoon a rally was organized by NCC Unit to increase awareness about traffic rules in the local area. 155 number of students participated in the rally.





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8. Cleaning Vivekananda Mahavidyalaya, Burdwan Complex (10.02.2022)

No. of students participated: 76

Organized by: NSS Units

NSS Units organized College campus cleaning, 76 volunteers participated in this Swachh Bharat Summer Internship Programme.

9. Child Labour Prohibition Campaign (15.03.2022)

No. of students participated: 86

Organized by: NSS Units

Now-a-days Child labour is a widespread issue that violate human rights and it is the responsibility of the citizens to take a stand against it. A campaign against child labour in the locality was organized by NSS units to raise awareness about ending child labour.

10. Free Health Check Up Camp (16.03.2022)

No. of students participated: 150

Organized by: NSS Units & IQAC

IQAC and NSS unit of Vivekananda Mahavidyalaya, Burdwan organized a Free Health Check Up Camp for all stakeholders in collaboration with Bengal Faith Hospital, Purba Bardhaman. 150 students participated in this programme. Initiatives like these play a crucial role in promoting health awareness and ensuring the well-being of students and other stakeholders.

11. Prohibition of child marriage awareness camp (22.03.2022)

No. of students participated: 130

Organized by: NSS Units





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130 volunteers of the NSS unit took part in a camp in the Narugram village to create awareness among the public regarding child marriage. Various programmes like street plays, rallies and seminars were organized to increase awareness about the protection of girl children from the evil of Child Marriage.





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Activities for the session 2022-2023

SI. No.	Name of the activity	Organising unit/ agency/ collaborating agency	Year of the activity	Number of students participated in such activities
1	Tree Plantation	NSS & NCC Unit, Vivekananda Mahavidyalaya, BWN	05.07.2022	150
2	Snake bite awareness programme	NSS Unit, Vivekananda Mahavidyalaya, BWN	19.09.2022	87
3	Swachh Bharat Abhiyan	NCC Unit, Vivekananda Mahavidyalaya, BWN	02.10.2022	95
4	Beti Bachao Beti Padhao Rally	NSS Unit, Vivekananda Mahavidyalaya, BWN	12.10.2022	106
5	Free Eye Check Up Camp	NSS Unit, Vivekananda Mahavidyalaya, BWN	17.12.2022	240
6	SAFE DRIVE SAVE LIFE	NCC Unit, Vivekananda Mahavidyalaya, BWN	11.01.2023	140
7	Rally of Save Water Save Earth	NCC & NSS Units, Vivekananda Mahavidyalaya, BWN	22.03.2023	156
8	Literacy campaign and survey	NSS Unit, Vivekananda Mahavidyalaya, BWN	26.03.2023	135
9	Cyber Crime Awareness Programme	NSS Unit, Vivekananda Mahavidyalaya, BWN	27.03.2023	180
10	Annual Special Camp	NSS Unit, Vivekananda Mahavidyalaya, BWN	24.03.2023- 30.03.2023	180
11	Dengue Awareness Rally	NSS Unit, Vivekananda Mahavidyalaya, BWN	16.05.2023	194
12	Cleaning Vivekananda Mahavidyalaya Burdwan Complex	NCC & NSS Unit, Vivekananda Mahavidyalaya, BWN	24.05.2023	243





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1. *Tree Plantation* (05.07.2022)

No. of students participated: 150

Organized by: NSS & NCC Units

NSS & NCC Units of Vivekananda Mahavidyalaya organized a very auspicious tree plantation programme in College campus and locality to create awareness regarding climate change and its adverse effect on us. Staff members and students actively participated in the event.

2. Snake bite awareness programme (19.09.2022)

No. of students participated: 87

Organized by: NSS Unit

NSS Unit I & II arranged a seminar to aware basic knowledge about Snake bite treatment. Speaker: Dr Sudipta Banerjee, Department of Environmental Science, Vivekananda Mahavidyalaya.

3. Swachh Bharat Abhiyan (02.10.2022)

No. of students participated: 95

Organized by: NCC Unit

Cadets of the NCC unit of Vivekananda Mahavidyalaya, Burdwan actively participated in the cleaning of College Campus, local area, Burdwan rail station area under "Swachh Bharat Abhiyan" in this day. 95 students were divided in small groups and cleaned the College premises and local areas.

4. Beti Bachao Beti Padhao Rally (12.10.2022)

No. of students participated: 106

Organized by: NSS Units





Email: vmprincipal2012@gmail.com, M: 7384634726 Phone No: 0342-2541208 (Day Office), 2541521 (Morning Office)

Fax No: 0342-2646916

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No/V.M		Date :
From: Principal / Teacher-in-Charge & Secretary		

NSS Volunteers and staff members of the College participated in a rally in local area to aware importance of educate the Girl child.

5. Free Eye Check Up Camp (17.12.2022)

No. of students participated: 240

Organized by: NSS Units

IQAC and NSS unit of Vivekananda Mahavidyalaya, Burdwan organized a Free Eye Check Up Camp for all stakeholders in collaboration with Dutta Optics, Purba Bardhaman. A large number of students, teachers and non-teaching staff participated in this programme.

6. *SAFE DRIVE SAVE LIFE Rally* (11.01.2023)

No. of students participated: 140

Organized by: NCC Unit

A seminar was organized by NCC Unit of the College in this day. Purba Bardhaman District Police officers delivered speeches in order to "SAFE DRIVE SAVE LIFE" campaign and in the afternoon a rally was organized by NCC Unit to campaign about following traffic rules, driving at the right speed and being careful.

7. Rally of Save Water, Save Earth (22.03.23)

No. of students participated: 156

Organized by: NCC & NSS Units

A rally was organized by NCC & NSS Units of Vivekananda Mahavidyalaya, Burdwan to campaign about saving water. A large number of Students participated in the rally to awarelife without water is impossible.





Email: <u>vmprincipal2012@gmail.com</u>, M: 7384634726 Phone No: 0342-2541208 (Day Office), 2541521 (Morning Office)

Fax No: 0342-2646916

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From: Principal / Teacher-in-Charge & Secretary		

8. Survey on Literacy in village (26.03.23)

No. of students participated: 135

Organized by: NSS Units

A survey in the Narugram village, Burdwan was conducted by the students of NSS during a special camp. In this survey, each student has given 5 survey forms which are filled out according to the information given by the respective villagers.

9. Cyber Crime awareness Programme (27.03.2023)

No. of students participated: 180

Organized by: NSS Units

NSS unit of Vivekananda Mahavidyalaya, Burdwan organized a Cyber Crime Awareness program in collaboration with Purba Bardhaman District Police. 170 students participated in this programme. Cyber Crime awareness program play a crucial role in building a safer digital environment by educating individuals about potential threats and empowering them with the knowledge to protect themselves and others.

10. Annual Special Camp (24.03.2023 - 30.03.2023)

No. of students participated: 180

Organized by: NSS Units

NSS unit of Vivekananda Mahavidyalaya, Burdwan organized Annual Special Camp. Organizing an annual summer camp for NSS (National Service Scheme) can be a rewarding and impactful endeavour. By following a structured approach and focusing on the core objectives of NSS, annual summer camp can serve as a transformative experience for volunteers and make a positive impact on the community.





Website : www.vmbdn.in

Email: wmprincipal2012@gmail.com, M: 7384634726 Phone No: 0342-2541208 (Day Office), 2541521 (Morning Office)

Fax No: 0342-2646916

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No	/V.M.	Date :
From: Principal / Teacher-in-Charge & Secretary		

11. Dengue Awareness Programme (16.05.2023)

No. of students participated: 194

Organized by: NSS Units

NSS Unit of our college organized a seminar and cleanliness programme in College campus. Aim of the programme to teach Dengue prevention methods.

12. Cleaning of Campus (24.05.2023): Swachh Bharat Abhiyan

No. of students participated: 243

Organized by: NCC & NSS Units

243 Students of NSS and NCC units of our college clean whole campus and spread phenyl and bleaching powders in the drains to prevent dengue in the campus.

